

## Ride Your "Butt" Off



**"Ride Your Butt Off" for United Way**  
**Saturday June 11,**  
**2016 @ 9:00am**



## For United Way

It's that time of year again for the 3<sup>rd</sup> annual "Ride Your Butt Off" Fun Ride for United Way starting at the Haggin Hospital parking lot on Linden Ave in Harrodsburg, KY. But as you may or may not know, time flies and we're working to make this event better each year, so once again we're teaming up with the [Kentucky's Fort Harrod Beef Festival](#) and this year we're joining forces with the [Race Wilderness Trace Run and Bike Series](#) to help get the word out and gain recognition for such a great event in support of a great cause. Due to the success of this fundraiser, the [Heart of Kentucky United Way](#) has been able to support many of their community programs. Our success each year would not be possible without the great support of our generous sponsors like you and we look forward to your continued support!

So it's time again and we're asking for your support in sponsoring this year's "Ride Your Butt Off" for [United Way Fun Bike Ride](#)! We understand times are tough and sincerely appreciate anything you can do to help with this event. While the Fun Ride is held in association with and during the [Kentucky's Fort Harrod Beef Festival](#), this donation request is separate from the [Kentucky's Fort Harrod Beef Festival](#) and your sponsorship money goes directly to the [Heart of Kentucky United Way](#).

We ask for your support in one or more of the following ways:

- 1) Promotion: If you would, please distribute flyers in your place of business to promote participation. Please join us on race-day and invite (or challenge!) your employees, co-workers, friends, and family to participate as well. This is a fun ride and the proceeds go directly to the [Heart of Kentucky United Way](#)!
- 2) Race Supplies: We are in need of bottled water, ice, fruit, napkins, snacks and other race-day items
- 3) Sponsorship: Each year we provide shirts to the bike riding participants. With the appeal of the [Kentucky's Fort Harrod Beef Festival](#), we hope this year's ride will be bigger and better than last year, so your business's name and/or logo will reach a larger number of participants and spectators on the day of the event and around the weekend activities and undoubtedly will be seen in and around town.

**We're opening up our sponsorship to 3 levels this year:**

- Bronze (\$100) – Your business logo on the back of the T-shirt in *normal font* and 1 free shirt
- Silver (\$101-\$250) – Your business logo on the back of the T-shirt in *larger font* and 1 free shirt
- Gold (\$250 or higher) – Your business logo on the back of the T-shirt in *largest font* and 2 free shirts

**We're also letting sponsors know they're invited to provide small items from their business to be included in the participant's goody bags which was a huge hit last year!!**

Please check your sponsorship level above, complete the lines below, and return this form along with your payment (make checks payable to "[Heart of Kentucky United Way](#)") to Ed Comfort or Scott Roessler at [Corning Incorporated](#), 680 E Office St, Harrodsburg, KY 40330 **no later than May 23, 2016**. All inquiries, receipt requests and graphics (black & white only please in **jpeg** format) for your Business Logo should be emailed to Ed Comfort (comfortem@corning.com) or Scott Roessler (roesslerj@corning.com). We want to thank you in advance for your generosity and we look forward to another successful year.

Ed Comfort / Scott Roessler  
Bike Ride Committee Leaders

Business Name as you'd like it to appear: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_