



February 18, 2016

Dear Kentucky Winery,

We would like to invite you to be a part of this year's 11th Annual Kentucky's Fort Harrod Beef Festival. We will be hosting our Wine & Cheese Tasting on **Friday, June 10, 2016** at the Mercer County Fairgrounds. The Wine & Cheese Tasting is one of our major events and helps us kick off the festival in grand fashion. The past 10 years of tasting have been a great hit with the public and every year has grown in attendance. The wineries are able to showcase their wines, talk about their product and educate the public about how important vineyards/wineries are to Kentucky's economy. This event is open to ticketholders from **7:30 to 9:30 PM**. However, we request that all wineries be set up by **6:45 PM**.

Friday night kicks off with the Wine & Cheese Tasting along with live entertainment, grilling team burger & sauce competitions and preparation for the big beef judging on Saturday. We also have pageants, numerous types of vendors and many other fun activities. Saturday continues with our signature event -- a Beef Grill-Off, more entertainment, vendors, Steak & Egg breakfast, 5K Run/Walk, and many other smaller attractions.

We would like to invite your winery/vineyard to participate in the Wine & Cheese Tasting on Friday. The tasting area will also showcase some of Kentucky's best cheeses and other hors d'oeuvres. Tickets may be purchased in advance or may be purchased that night at the entrance to the tent. **You are also invited to set up a vendor booth free of charge on Saturday, June 11th. Please remember that due to current city laws, wine may only be sold by the drink.**

As a participating winery, you will be able to showcase 4 to 6 of your Kentucky made wines. We will provide the wine tasting glasses for the guests and a table for you to display your products. **The Fort Harrod Beef Festival will also reimburse you for each bottle of wine opened.** Anything else you might need during this event, please contact us in advance and we will try to accommodate your requests.

We hope that you are able to join us and help us spread the word about the Kentucky Proud movement and introduce the variety of products, such as wine, produced through out the state of Kentucky! Please complete and return the enclosed letter of intent by **April 22nd** if you will be participating.

Sincerely,

Linda McClanahan
Chairman

Jessica Bessin
Coordinator